

## NO ANIMALS WERE PHOTOGRAPHED IN THE MAKING OF THIS AD

The sea turtle you see here isn't actually a turtle at all, it's a woman posing in body paint. It's hard to see at first, but when you take a bit more time, it all becomes clear. It's the same with your potato order. In the past few months, sales of bags larger than 5 pounds have risen significantly due to customers buying more food per shopping trip. So before just repeating your next order, take a moment to make sure it's right.

