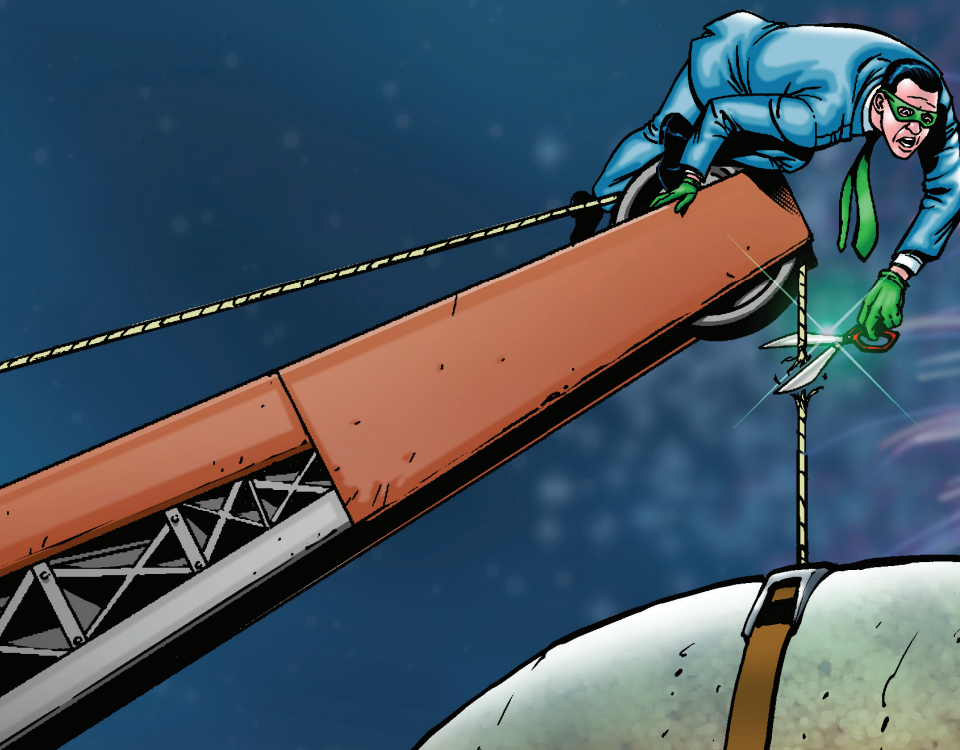


REVENGE OF THE REJECTED REP

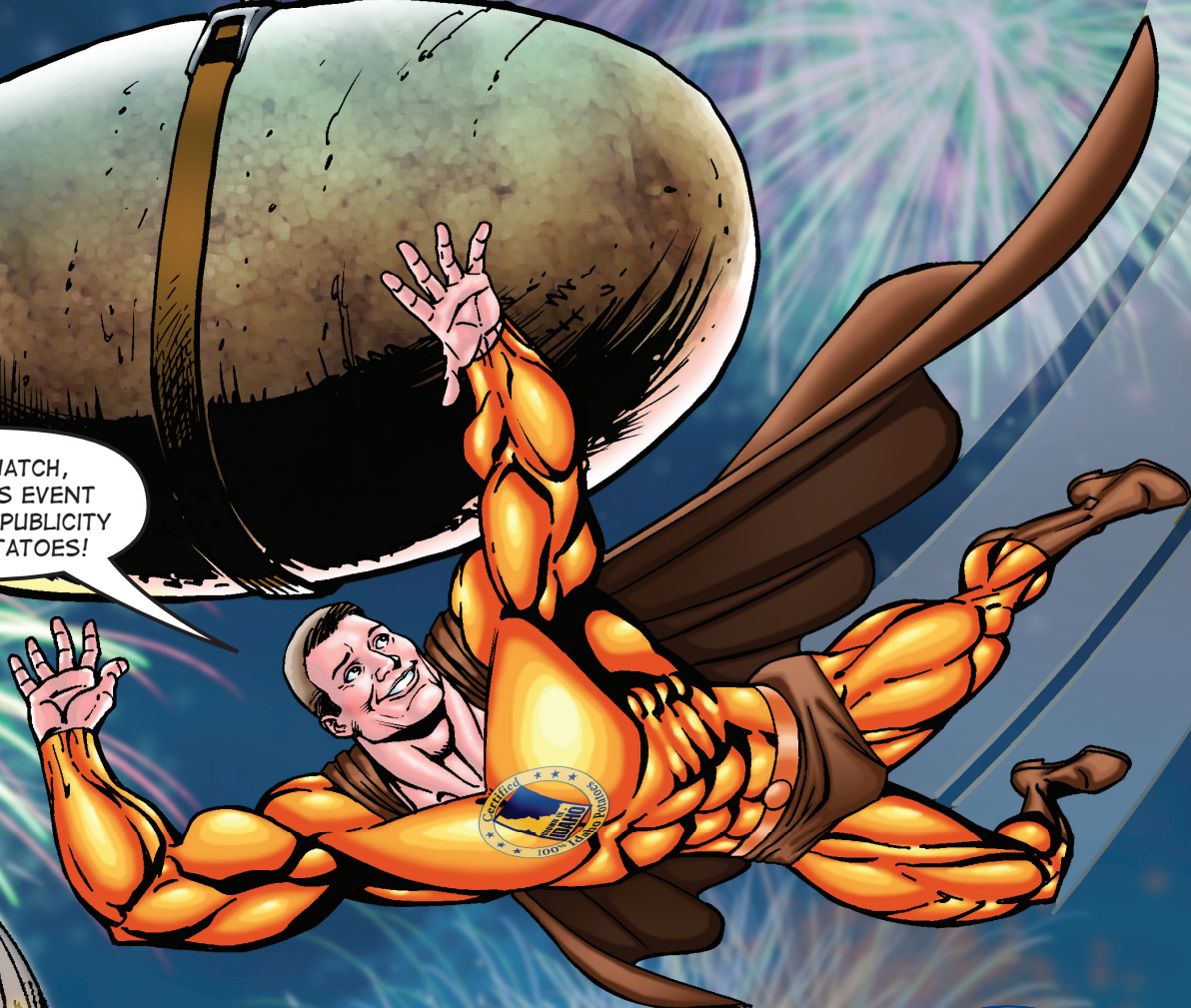
EPISODE 4: NEW YEAR'S EVE OF DESTRUCTION! STARRING KENT 'BICEPS' BEESLEY!

MALEVOLENT HALF BAKED HAS DASTARDLY DESIGNS ON THE NEW YEAR'S EVE IDAHO® POTATO DROP!



THIS SPUD IS ABOUT TO BECOME THE WORLD'S BIGGEST MASHED POTATO!

NOT ON MY WATCH, HALF BAKED! THIS EVENT EARNS NATIONAL PUBLICITY FOR IDAHO® POTATOES!



IT'S ABOUT TO BECOME A BANNER NEW YEAR FOR SALES OF IDAHO® POTATOES! STAY TUNED FOR OUR NEXT EXCITING EPISODE!



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