



The Idaho Potato Commission met at the Eagle, ID office, on May 17, 2024. This meeting was also held by video conference.

Paul Saito, Chairman

**MEMBERS PRESENT:**

Bryan Wada  
Brian Jones  
Brett Jensen  
Daren Bitter  
Mark Darrington  
Mike Telford  
Jamey Higham, President/CEO  
Sam Eaton, VP  
Legal/Government Affairs  
Travis Blacker, VP Industry  
Ross Johnson, VP Retail/International  
Grayson Waldie, Accounting/Finance Manager  
Dusti Zimmerman, Legal/Finance Assistant  
Jeweldean Hull, Managing Director

**EXCUSED MEMBERS:** Eric Jemmett

**VISITORS:** Laura Martin, Cameron Hammond, Mark Klompien, Katy Murphree, Danielle Brazil, Mike Thornton

**VIDEO CONFERENCE:** Jenny Gentry, Shawn Boyle, Sue Kennedy, Rick Shawver, Ben Johnson, Emily Lauderdale

**CALL TO ORDER:**

The meeting convened at 9:34 a.m., with Chairman Saito presiding. He welcomed everyone and went over the anti-trust agreement.

**MINUTES**

**MOTION:** Commissioner Darrington made a motion to approve the March 17, 2024, minutes. Commissioner Wada seconded the motion. The motion carried unanimously.

**FINANCIAL REPORT:** Mr. Waldie discussed receipts and expenditures for the April financials. For the month of April, Fresh revenue is at \$422k,



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up \$142k compared to last year. Processed is at \$1 mil, up \$250k. Total for the month of April is \$1.5 mil, up \$391k compared to last year. Year-to-date for Fresh is up \$1.2 mil compared to last year and Processed is down \$44k compared to the previous year. Total Year-to-date for Fresh and Processed is up \$1.2 mil. Expenditures for the month of April are \$816k vs. \$1.1 mil budget. Currently the reserve is \$3.7 mil. Chairman Saito asked for a motion to approve the April financials as presented if there were no further questions.

**MOTION:** Commissioner Wada made a motion to approve the April financials. Commissioner Jones seconded the motion. The motion carried unanimously.

**CHAIRMAN'S COMMITTEE:** Chairman Saito called upon Mr. Eaton, who presented the following: A) Farm Bill update; B) Specialty License Plate for IPC with motion.

**MOTION:** Commissioner Wada made a motion to approve IPC staff to pursue a specialty license plate with an all-black background and white lettering/design, as well as submit the application to the Idaho Transportation Department, and seek approval for the specialty license plate during the 2025 legislative session. Commissioner Jensen seconded the motion. The motion carried unanimously.

**PRESIDENT'S REPORT:** Mr. Higham reported the following: A) FIPM; B) 2023 FIPB recap, presented by Daniell Brazil; C) June 14<sup>th</sup> IPC Budget Meeting in Pocatello; D) July 24<sup>th</sup> IPC Meeting in Eagle; F) Truck Update & visit to Hawaii presented by Laura Martin and Sue Kennedy.

**RETAIL:** Commissioner Jones turned time over to Mr. Johnson who reported on the newly hired field directors, Patick Mills and Matt Zapczynski. Quick review on PLM entries and potatoes in Mexico.

**RESEARCH & EDUCATION:** Chairman Saito turned time over to Jenny Durrin-Gentry who reported on A) Sublicensing Summary; B) Idaho Varieties, Clearwater Russet, Mountain Gem, Alturas, Highland Russet, Teton; C) Budget Allocation process for PVMI.

**INDUSTRY RELATIONS:** Chairman Saito turned time over to Mr. Blacker who reported on the following: A) Mexico Exports and shipping delays; B) Smart Vision meeting for the Processing Grant to be held May 29<sup>th</sup> at the Burley Inn, 1pm; C) McCain Dinner will be in June; D) NPC list for ISDA



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2023-2024 crop.

**LIASON REPORTS:**

**UNITED:** Commissioner Telford turned the time over to Mr. Klompien who reported on the shipping forecast for Idaho and national shipments by variety.

**OTHER:** Chairman Saito called upon Shawn Boyle for a brief update on the Idaho Political Action Committee (IPAC) and their June 13<sup>th</sup> Riverside Golf Tournament in Pocatello, ID.

**Meeting adjourned at 12:25 p.m.**