



The Idaho Potato Commission met at the Idaho Potato Commission Eagle, ID office, on Wednesday, October 19, 2022. This meeting was also held by video conference.

Bryan Wada, Chairman

MEMBERS PRESENT:

Paul Saito
Eric Jemmett
Ron Ambrose
Mark Darrington
Mark Duncanson
Brett Jensen
Daren Bitter
Brian Jones
Jamey Higham, President/CEO
Sam Eaton, VP Legal/Government Affairs
Ross Johnson, VP Retail/International
Alan Kahn, VP Foodservice
Travis Blacker, VP Industry Relations
Grayson Waldie, Accounting/Finance Manager
Dusti Zimmerman, Legal/Finance Assistant
Jamie Bowen, Domestic Marketing Director
Jeweldean Hull, Administrative/Social Media Director

OTHERS PRESENT: Sean Boyle, Zak Miller, Derek Peterson, Mike Thornton, Brody Miller, Julie Wada, Kathy Bitter, Laura Martin, Ben Johnson

VIDEO CONFERENCE: John Eaton, Brad Carlson, Braysen Jensen

CALL TO ORDER:

The meeting convened at 8:31 a.m., with Chairman Wada presiding. He welcomed everyone and introductions were made as well went over the anti-trust agreement in the folder. First line of business was the swearing in of two newest commissioners, Daren



Bitter and Brian Jones.

MINUTES

MOTION: Commissioner Jemmett made a motion to approve the July 20, 2022, minutes. Commissioner Darrington seconded the motion. The motion carried unanimously.

FINANCIAL REPORT:

Mr. Waldie discussed receipts and expenditures for September and briefly summarized year-end 2022 financials. For year-end Fresh finished at \$4.2 mil down \$381k. Processed finished at \$9.3 mil down \$1 mil. Total income for the end of year is \$13.5 mil down \$1.4 mil. Expenditures for end of year finished at \$15.4 mil vs a budget of \$16.7 mil., underspent by \$1.2 mil. The reserve finished at \$4 mil for FY22. For the month of September, revenue is at \$255k for fresh potatoes, down \$43k compared to last year. Processed is at \$431k, down \$57k. Total for the month is \$685k, down \$100k compared to last year. Expenditures for September are \$864k verses a budget of \$1.2 mil. Currently the reserve is at \$3.8 mil. Chairman Wada asked for a motion to approve the year-end and September financials as presented if there were no further questions.

MOTION: Commissioner Jensen made a motion to accept the 2022 year-end and September financials. Commissioner Saito seconded the motion. The motion carried unanimously.

OFFICE PROCEDURES:

Chairman Wada called upon Mr. Eaton, who presented the following: A) IFPA meeting in Washington D.C; B) Open Meeting Discussions on transparency, training for December commission meeting; C) Potato Variety Labeling Requirements presented by Shawn Boyle as well discussion followed on varieties and getting the industry to learn more about rule-making process.

MOTION: Commissioner Jensen made a motion to accept the IGSA petition to start the process of rulemaking for consideration of removing the labeling requirement for non-russet spuds (varieties). Commissioner Bitter seconded the motion. The motion carried unanimously.



PRESIDENT'S REPORT: Mr. Higham reported the following: A) Personnel update - intro of Grayson Waldie, new Account/Finance Manager, and recent promotions of Ross Johnson, VP Retail/International and Travis Blacker VP Industry Relations; B) Calendar Update on upcoming dates; C) Big Idaho Potato Harvest Meeting; E) Truck update by Laura Martin; F) Social Media Update by Jeweldean Hull; G) Old/ New business - American Diabetic Association, PMA meeting.

RESEARCH & EDUCATION: Commissioner Wada turned time over to Mr. Blacker who reported on the following: A) Grants: UI and State of Idaho for Specialty Crop Research; B) Upcoming research meetings in January; C) Harvest visits, great quality and yields are down.

INDUSTRY RELATIONS: Commissioner Wada turned time over to Mr. Blacker who reported on the following: A) Harvest Photo Winner, Michelle Van Orden; B) Potato Sustainability Alliance (PSA) presentation by John Mesko showing the farm tool and greenhouse gas emissions per kilogram, potatoes at lowest.

LIASON REPORTS:

UNITED: Commissioner Jensen turned time over to Rick Shawver who reported Idaho yields are lower than last year from August, but growers should do well this year. The national update was also discussed.

LONG RANGE PLANNING: Commissioner Darrington indicated everyone was looking forward to the Harvest Meeting in the fall.

USDA: Benjamin Johnson reported about the Ag Research Marketing Survey and encouraged growers to assist with providing necessary data. 2022 info will be released in December.

Meeting adjourned at 11:22 a.m.