



The Idaho Potato Commission met at the Idaho Potato Commission Eagle office, located in Eagle, ID on Friday, November 4, 2021. This meeting was also held by video conference.

Brett Jensen, Chairman

MEMBERS PRESENT:

Todd Cornelison
Bryan Wada
Eric Jemmett
Paul Saito
Ron Ambrose
Julie Van Orden
Mark Darrington
Mark Duncanson
Patrick Kole, VP Legal/Government Affairs
Seth Pemsler, VP Retail
Alan Kahn, VP Foodservice
Travis Blacker, Industry Relations Director
Joanna Hiller, Finance Director
Dusti Zimmerman, Legal/Finance Assistant
Ross Johnson, International Marketing Director
Jamie Bowen, Domestic Marketing Director
Jeweldean Hull, Administrative/Social Media Director

OTHERS PRESENT: Shawn Boyle, Jayme Higham.

CALL TO ORDER:

The meeting convened at 3:30 p.m., with Chairman Jensen presiding. He welcomed everyone.

MOTION: Commissioner Jemmett made a motion to amend the November 4th agenda. Commissioner Cornelison seconded the motion. The motion carried unanimously.



MINUTES

MOTION: Commissioner Cornelison made a motion to approve the July 20-21, September 24, and October 1st minutes. Commissioner Saito seconded the motion. The motion carried unanimously.

FINANCIAL REPORT:

Ms. Hiller discussed receipts and expenditures for October and briefly summarized year-end financials. Potato tax revenue finished at \$14.7 million, +\$900k above budget. Total expenditures finished at \$14.4 million, -\$1.1million under budget due to a reduced Big Idaho Potato Truck tour, reduced travel for staff and commissioners and foodservice impact from COVID, partially offset by retail over budget due to the approved bin promotion. As forecasted, the IPC reserve finished the fiscal year at \$5.2 million which solidifies the marketing budget approved for the new fiscal year, utilizing \$1.5 million of that reserve. For the month of October, revenue is at \$419k for fresh potatoes, which is down \$15k compared to last month. Processed is at \$1.2 million, which is down \$290k. Total for the month, we are at \$1.7 million which is down \$30k compared to last month. YTD for Fresh we are down \$37k and processed we are down \$275k, total YTD we are down \$371k. Expenditures for the month of October are at \$493k, verses budget of \$1.4 million. We are under spent \$895k due to the timing of checks received and invoices going out. Currently the reserve is at \$5.7 mil. Chairman Jensen asked for a motion to approve the month of October and year-end financials if there were no further questions.

MOTION: Commissioner Cornelison made a motion to accept the October and year-end financials. Commissioner Jemmett seconded the motion. The motion carried unanimously.

OFFICE PROCEDURES:

Chairman Jensen called upon Mr. Kole, who presented the following: A) Omnibus rulemaking and house still needs to approve the administration rules so IPC to have motion.



MOTION: Commissioner Jemmett made a motion to approve the Omnibus rulemaking for administration rules. Commissioner Van Orden seconded the motion. The motion carried unanimously.

CHAIRMAN'S REPORT: Chairman Jensen reported on the following: A) Swearing in new commissioner, Mark Duncanson; B) Hiring of new President/CEO, Jamey Higham; C) December Commission meeting, Christmas and FIPB; E) Misc. items.

MOTION: Motion was made by Commissioner Jemmett and seconded by Commissioner Duncanson to approve the hiring of Jamey Higham as IPC's new President/CEO. The motion carried unanimously.

Other Items: Discussion by Commissioner Darrington about long-term planning and possibly having a meeting with the new President/CEO, Mr. Higham once officially on board with the growers at the next Harvest meeting or sooner. Further discussion to be continued.

Chairman Jensen to change the committees for commissioners and will go out with next agenda.

Meeting adjourned at 5:28 p.m.



The Idaho Potato Commission met at the Idaho Potato Commission Eagle office, located in Eagle, ID on Friday, November 16, 2021. This meeting was also held by video conference.

Brett Jensen, Chairman

MEMBERS PRESENT:

Todd Cornelison
Bryan Wada
Eric Jemmett
Ron Ambrose
Julie Van Orden
Mark Darrington
Mark Duncanson
Patrick Kole, VP Legal/Government Affairs
Seth Pemsler, VP Retail
Travis Blacker, Industry Relations Director
Joanna Hiller, Finance Director
Dusti Zimmerman, Legal/Finance Assistant
Ross Johnson, International Marketing Director
Jeweldean Hull, Administrative/Social Media Director

OTHERS PRESENT: Jayme Higham.

CALL TO ORDER:

The meeting convened at 10:07 a.m., with Chairman Jensen presiding. He welcomed everyone.

MOTION: Commissioner Cornelison made a motion to approve the Omnibus rule-making and administrative rules for IPC. Commissioner Van Orden seconded the motion. The motion carried unanimously.

Meeting adjourned at 10:10 a.m.