

REINVENT Value

OBJECTIVE | Upgrade your menu by using all of the Idaho® Potato

INVENTOR | Chef David Burke, Townhouse, New York City

REINVENTION | Fried Idaho Potato Peels



Imagine bringing new style (and flavor) to your menu using the part of the potato you normally throw away. Chef David Burke suggests frying the skins and serving them as a tasty side or using them as you see here, as a finishing touch to a meat dish. It's a nice treat for your guests, and a triumph of creativity over cash on your bottom line. For these and other value oriented recipes, visit us on the Web.

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Ingredients. Ideas. Invention.